

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT: Sprogis **GROUP:** 3622
SERIAL NO: 09/627,870 **EXAMINER:** Myhre, J.
FILED: July 28, 2000
FOR: SYSTEM AND METHOD FOR DIGITALLY
PROVIDING AND DISPLAYING ADVERTISEMENT
INFORMATION TO CINEMAS AND THEATRES

Mail Stop: RCE
Assistant Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Responsive to the final office action mailed on November 12, 2004, the telephone interviews with the examiner conducted on October 26, 2004 and December 16, 2004, and the Advisory Action mailed February 8, 2005, please amend the above referenced application as follows.